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Starkey Laboratories Announces Hire of Dr. Patricia Gans as Regional Sales Director for Starkey South

New Director Brings Wealth of Knowledge and Expertise to Position

MINNEAPOLIS, Oct. 9, 2008 – Starkey Laboratories, Inc., one of the world’s leading hearing technology companies, is pleased to announce the addition of Patricia Gans, Au.D. to the roster as a regional sales director for Florida. A co-founder of the American Institute of Balance, Gans boasts an extensive career as a medical audiologist with wide-ranging experience in vestibular and hearing disorders and treatment both in Massachusetts and Florida.

“At Starkey, we always seek to hire the best and brightest in the hearing aid industry, and Patricia Gans is certainly both of those,” said Jim Guthier, Managing Director of Sales. “We are proud of our world-class technology and patient-centered product design, and we are excited to have Patricia aboard to help Starkey provide the best possible service in Florida.”

Gans has served as a clinical supervisor in otolaryngology and private practice settings, as well as the Au.D. programs at the University of South Florida and Nova Southeastern University. She was a member of the inaugural Au.D. graduating class at the University of Florida and received her Master's degree from Northeastern University in Boston, Mass. Gans is a charter member of the American Academy of Audiology (AAA) and the Florida Academy of Audiology (FLAA), which she has served as president.

About Starkey Laboratories

Starkey Laboratories, Inc. is a privately held, global hearing technology company headquartered in Eden Prairie, Minn. The company is recognized for its innovative design, development and distribution of comprehensive digital hearing systems. Founded in 1967, Starkey currently employs over 3,500 people, operates 25 facilities and conducts business in over 100 markets worldwide. The Starkey Laboratories family of companies operates a number of divisions including Audibel, Micro-Tech, NU-Ear and Starkey. For more information, visit www.starkeypro.com.

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