



## FOR IMMEDIATE RELEASE

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### **Starkey Laboratories Launches Destiny mini**

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#### ***mini Packs Technology and Power into Discreet, Flexible Package***

**MINNEAPOLIS, Sept. 12, 2008** – Starkey Laboratories, Inc., one of the world's leading hearing technology companies, has expanded its Destiny line to include the Destiny mini with BluWave Signal Processing.™ The Destiny mini, a behind-the-ear hearing aid offers the best-in-class features expected from Starkey's Destiny line of products in a discreet, comfortable package.

Destiny mini provides fitting flexibility so hearing care professionals can provide the most appropriate solutions for their patients. And with its instant-fit capability available in both open and occluded earbuds, patients can walk away from their appointment with a hearing solution the very same day. When a custom mold is appropriate, Destiny mini can be fit with either thin or standard tubing.

Starkey's Destiny line offers a number of specific features that set it apart from other hearing aids and address users' most common complaints including:

- Active Feedback Intercept (AFI), the industry's leader for feedback elimination, provides up to 25 dB of added stable gain, delivering more audible speech to more wearers, more often.
- Directional Speech Detector (DSD), an automatic system optimized by BluWave Signal Processing, gives patients the best performing directional system on the market today. With industry-leading free-field and KEMAR DIs available and the lowest operational noise floor, patients are comfortable and speech is audible in almost any situation.
- Acoustic Signature characterizes incoming sounds by sorting the frequency, timing and intensity of the sound sources and applies optimal frequency and compression parameters.
- Automatic Telephone Response (ATR) automatically adjusts the hearing aid for telephone use.

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**About Starkey Laboratories**

Starkey Laboratories, Inc. is a privately held, global hearing technology company headquartered in Eden Prairie, Minn. The company is recognized for its innovative design, development and distribution of comprehensive digital hearing systems. Founded in 1967, Starkey currently employs over 3,500 people, operates 18 international facilities and conducts business in over 100 markets worldwide. The Starkey Laboratories family of companies operates a number of divisions including Audibel, Micro-Tech, NU-Ear and Starkey. For more information, visit [www.starkey.com](http://www.starkey.com).

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