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Starkey Laboratories Enhances Products Through BluWave™ Signal Processing

New: Zōn™ 50 Gain Receiver and Integrated Real Ear Measurement in Most Devices

MINNEAPOLIS, Oct. 6, 2008 – Starkey Laboratories, Inc., one of the world's leading hearing technology companies, has announced enhancements to its products thanks to BluWave™ Signal Processing (SP). The proprietary system gives Starkey the flexibility to make evidence-based enhancements to products, which in turn improve the patient experience. This fall's enhancements include the introduction of the Zōn™ XM 50 receiver, providing 50 dB of gain, and the ability to use Integrated Real Ear Measurement (IREM) in most Starkey devices.

Similar to an operating system that runs on your computer, BluWave SP coordinates multiple complex systems, processes system data and manages inputs. It then allocates resources to efficiently and accurately control output parameters, resulting in patients experiencing clarity in noise, virtually zero feedback and high-resolution sound imaging.

BluWave SP allowed for the addition of the Zōn XM 50, which offers unprecedented usable high-frequency gain paired with Starkey's revolutionary feedback system (AFI), giving patients significantly improved sound quality and speech audibility. For hearing professionals, Zōn provides the widest fitting range available in any receiver-in-canal hearing aid. In addition, Starkey offers custom-fit ear molds, allowing for a more comfortable fit.

This fall's enhancements also extend IREM to nearly all Zōn and Destiny hearing aids. IREM allows hearing professionals to quickly and accurately conduct real-ear measurement, providing the most precise fit possible. The system helps professionals counsel patients, reducing the number of adjustments needed for a comfortable fit and better addressing the challenges hearing aid users are facing in their environments.

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About Starkey Laboratories

Starkey Laboratories, Inc. is a privately held, global hearing technology company headquartered in Eden Prairie, Minn. The company is recognized for its innovative design, development and distribution of comprehensive digital hearing systems. Founded in 1967, Starkey currently employs over 3,500 people, operates 25 facilities and conducts business in over 100 markets worldwide. The Starkey Laboratories family of companies operates a number of divisions including Audibel, Micro-Tech, NU-Ear and Starkey. For more information, visit www.starkeypro.com.

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