



FOR IMMEDIATE RELEASE

Contact: Kendra Klemme
PR Manager
952.947.4583 / kendra_klemme@starkey.com

Starkey Announces Lisa Kagel's Promotion to Senior Director of Customer Relations

15-year Veteran of Hearing Aid Industry Oversees Multiple Business Areas

MINNEAPOLIS, Dec. 15, 2008 – Starkey Laboratories, Inc., one of the world's leading hearing technology companies, has announced that Lisa Kagel has been promoted to Senior Director of Customer Relations. In this position, Kagel oversees a number of business areas including Customer Service, Audiology Support, Technical Support, Batteries, Warranties and SoundChoice® Patient Financing.

"Starkey is lucky to have Lisa in this leadership position," said Brandon Sawalich, Vice President of Sales and Marketing for Starkey. "She is a veteran of the hearing aid industry, but even more importantly understands the needs and desires of our customers and patients."

Kagel has been working in the hearing aid industry for more than 15 years and is a graduate of Upper Iowa University with a double major in marketing and psychology. Prior to joining Starkey, Kagel served as a Regional and National Sales Manager for Micro-Tech. Since joining Starkey, she has led the company's network development initiatives.

About Starkey Laboratories

Starkey Laboratories, Inc. is a privately held, global hearing technology company headquartered in Eden Prairie, Minn. The company is recognized for its innovative design, development and distribution of comprehensive digital hearing systems. Founded in 1967, Starkey currently employs over 3,500 people, operates 22 facilities and conducts business in over 100 markets worldwide. For more information, visit www.starkeypro.com.

###