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### **Starkey's Zōn Wins 2008 GOOD DESIGN Award**

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#### ***Award Given by The Chicago Athenaeum***

**MINNEAPOLIS, Dec. 22, 2008** – Zōn,<sup>TM</sup> the award-winning hearing aid developed by Starkey Laboratories, Inc., has been honored with a 2008 GOOD DESIGN Award. The Chicago Athenaeum: Museum of Architecture and Design and The European Centre for Architecture Art Design and Urban Studies annually grants the GOOD DESIGN distinction to products and graphics as part of an international competition. The jury met in New York and Los Angeles to select this year's winners.

This is the fifth award for Zōn, which has won accolades for both its elegant design and the technology that powers it. The product walked away with a Consumer Electronics Show Innovations 2009 Award, the Smithsonian's Cooper-Hewitt, National Design Museum's 2008 People's Design Award and a Spark Design Award, as well as a Tekne Award from the Minnesota High Tech Association.

The GOOD DESIGN program was founded in 1950 by Edgar J. Kaufmann, Jr. with the participation of some of America's most important design pioneers. It remains the oldest and most important awards program worldwide. The GOOD DESIGN SHOW, featuring the winners of this year's competition, will begin in Chicago in June 2009.

#### **About Starkey Laboratories**

Starkey Laboratories, Inc. is a privately held, global hearing technology company headquartered in Eden Prairie, Minn. The company is recognized for its innovative design, development and distribution of comprehensive digital hearing systems. Founded in 1967, Starkey currently employs over 3,500 people, operates 22 facilities and conducts business in over 100 markets worldwide. For more information, visit [www.starkeypro.com](http://www.starkeypro.com).

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