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Starkey Hosts the California 2008 Winter Scientific Conference

Conference Focuses on the Art and Science of Hearing Aids

MINNEAPOLIS, Dec. 8, 2008 – Starkey Laboratories, Inc., one of the world’s leading hearing technology companies, hosted the California 2008 Winter Scientific Conference: The Art and Science of Hearing Aid Design, Development, and Application in Newport Beach, Calif., Dec. 5-6, 2008. The event featured some of the best and brightest minds working on hearing solutions. It incorporated a variety of in-depth research topics related to hearing aids including translational research that is bringing innovation to hearing aid technology; cognitive science that is revolutionizing our understanding of hearing aid benefits; and user-experience research that is driving award-winning hearing aid design.

“Starkey has made a commitment to creating products based on evidence-based design, a fundamental element in the research and development of hearing aids,” said Brent Edwards, Vice President of Research for Starkey worldwide. “This conference gave us the opportunity to talk about some of the exciting research we are working on at our facilities in Berkeley, Calif., and Eden Prairie, Minn., to help make hearing aids better for patients.”

In addition to the topics already mentioned, the conference covered a number of other subjects including:

- The hidden dangers in verification issues and solutions in directionality
- Designing a hearing aid from the ground up
- Training patients to optimize performance and reduce returns
- The integration of art and science in Starkey products

In addition to the research topics presented, participants were able to interact with multimedia demonstration modules which highlighted Starkey’s research projects, as well as counseling and fitting tools incorporated into Starkey’s Inspire® OS 3.1 software.

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About Starkey Laboratories

Starkey Laboratories, Inc. is a privately held, global hearing technology company headquartered in Eden Prairie, Minn. The company is recognized for its innovative design, development and distribution of comprehensive digital hearing systems. Founded in 1967, Starkey currently employs over 3,500 people, operates 22 facilities and conducts business in over 100 markets worldwide. For more information, visit www.starkeypro.com.

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