

Starkey Laboratories to Match Donations to AFA

Donations to the Audiology Foundation of America (AFA) will be worth twice as much in 2006, thanks to a matching grant, up to \$50,000, from Starkey Laboratories in its continuing support of the AFA and the AuD movement.

The matching campaign kicked off during this year's AAA convention in Minneapolis. Donations are needed to support the AFA's mission to transition audiology to a doctoring profession, as well as in sponsorship of AuD students. This year, the AFA has also placed special significance on working for state licensure change throughout the country.



"Starkey has been wonderfully supportive of the AFA, the AuD movement, and the profession of audiology," said AFA director, Micheal Hartman, AuD "AuD education changes the lives of practitioners and their patients for the better. Starkey's contribution will give us the opportunity to gather more resources and continue to push the profession forward."

Donations are now being accepted via the AFA Web site at www.audfound.org, and several incentives are available to donors, including full-color lobby posters that promote hearing check-ups. For more information, please visit the AFA Web site.

The AFA is a non-profit foundation founded in 1989 to lead audiology's transition to a doctoring profession with the AuD as its unique designator. Its vision includes the goal of changing state licensure to incorporate the AuD as the basic criteria for practice.

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