

## STARKEY FACT SHEET

### Sweep™ Technology in S Series™ Behind-the-Ear (BTE)

- Innovative touch surface replaces traditional hearing aid buttons and dials
- No mechanical movement required
- No buttons that oxidize and fail with time
- No openings allowing moisture and dirt to enter
- Advanced HydraShield™ moisture and corrosion protection system integrating nano-coating, unibody construction and smart component placement to provide superior water resistance both inside and out

### S Series™ with Drive Architecture™

- 3x the power of previous platforms
- Powered by multi-core technology that uses simultaneous multi-threading technology
- Significant improvement in battery life over previous technology platforms
- **Features**
  - o **PureWave Feedback Eliminator:** Provides the best possible performance in any listening environment, offering up to 25dB of added stable gain for the highest broadband gain margin in the industry
  - o **Acoustic Scene Analyzer (ASA):** An integrated system for managing noise and preserving speech recognition that instantly classifies incoming signals based on unique acoustic characteristics and seamlessly selects and implements the most appropriate algorithms individually or collectively for the best possible acoustic response at every moment
  - o **InVision Directionality:** Industry-leading system boasting the highest DI scores and lowest operational noise floor, helping patients significantly increase their speech understanding in noise
  - o **AudioScope:** An acoustic pattern recognition system, using patented real-time environment detection and classification to adapt to any listening environment by seamlessly adjusting to a patient's preferred settings
  - o **Automatic Telephone Solutions (ATS):** Automatically detects telephone usage and adjusts to the optimal acoustic frequency response for telephone listening
  - o **T<sup>2</sup> (touch-tone):** Allows patients to control their hearing aids using any cell or touch-tone phone, avoiding the need to carry additional hardware
- **Styles**
  - o New BTE featuring Sweep Technology
  - o Comfort Fit custom products built with integrated features providing a perfect fit the first time
  - o Full receiver-in-canal product line

### Starkey Laboratories, Inc.

- Global hearing technology company founded in 1967
- Privately held and headquartered in Eden Prairie, Minn.
- Recognized for innovative design, development and distribution of comprehensive digital hearing systems
- 3,500+ employees worldwide
- 22 facilities around the globe
- Web sites:
  - o Consumer: [Starkey.com](http://Starkey.com)
  - o Professional: [StarkeyPro.com](http://StarkeyPro.com)

### Media Contact:

Kendra Klemme, PR Manager  
952.947.4583 / [kendra\\_klemme@starkey.com](mailto:kendra_klemme@starkey.com)